



CITY OF FRISCO
 FRISCO ATHLETIC CENTER
 5828 NANCY JANE LANE
 TEL: 9.292.6615 FAX: 9.292.6641
www.friscofun.org

TO: Members of the Parks and Recreation Board

CC: Henry Hill, Deputy City Manager
 Rick Wieland, Parks and Recreation Director
 Marcy Jones, Recreation Services Manager

FROM: Michelle Zelrick, Fitness Program Supervisor

DATE: January 7th, 2010

SUBJECT: Monthly Report on the Registration, Participation and Revenue of the Fitness Programs within the Parks & Recreation Department

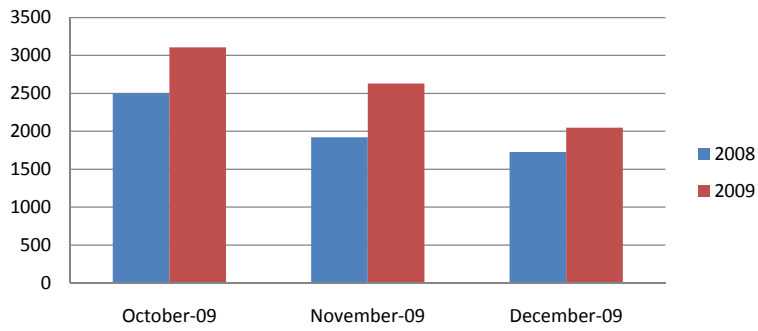
The trainings we offered in November has generated more interest for added formats to the Group Fitness Program. We have added new instructors to the Group Fitness Schedule who completed the trainings. More instructors have contacted FAC to teach here which generates a buzz in the community of fresh changes to the Fitness Program. Fee for Service classes maintained strong revenue through December. Personal Training increased 12% in revenue. Group Fitness participants have increased with new classes offered, members have been very appreciative of the new and added classes.

Fitness Programs					
	2008			2009	
Boot Camp Fitness	44	\$4,586.00		45	\$5,474.33
Combat Club	7	\$646.67		6	\$572.30
Extreme Fat Loss Circuit	0	\$0.00		11	\$1,898.18
Game Day	0	\$0.00		1	\$16.33
Men of Valor	3	\$213.20		5	\$839.54
Personal Training (clients)	0	\$0.00		20	\$6,003.50
Home School Fitness	n/a	\$0.00		0	\$0.00
Kids Fitness Made Fun	9	\$990.00		9	\$995.00
Drop In Revenue	n/a	\$145.00		29	\$493.00
TOTAL	63	\$6,580.87		97	\$16,292.18
Total Revenue for Fitness		\$6,580.87		\$16,292.18	

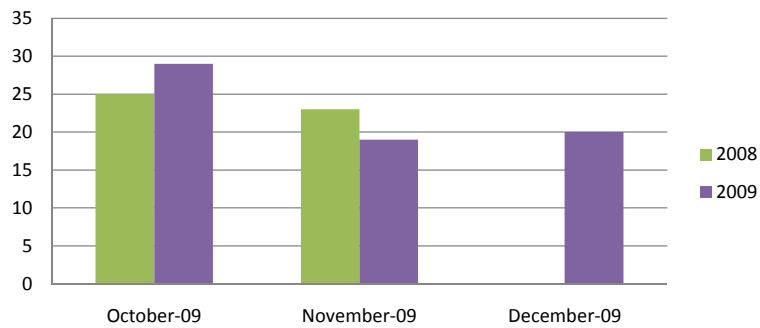
The spreadsheet below represents the number of participants that are taking advantage of the specialty fitness programs and services offered at the Frisco Athletic Center.

Frisco Athletic Center								
Number Of Participants Comparison								
Month	Group Exercise		Personal Training		Fee For Service		Fit Cycle	
	2008	2009	2008	2009	2008	2009	2008	2009
October-09	2499	3107	25	29	158	162	563	575
November-09	1920	2630	23	19	128	132	448	590
December-09	1728	2046	0	20	63	106	575	637
January-09								
February-09								
March-09								
April-09								
May-09								
June-09								
July-09								
August-09								
September-09								
Year Total	6147	7783	48	68	349	400	1586	1802

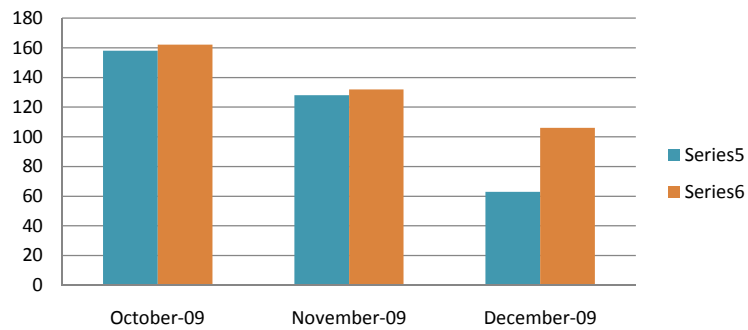
Group Fitness



Personal Training



Fee for Service



Fit Cycle

